

In the claims:

Please amend claims 6, 7, 16, 17, 19, 23, 25 and 46 as shown below in marked-up form.

1. (Previously Amended) A website management method for managing a website's visibility on the Internet, comprising the steps of:

retrieving at least one file name;

determining if the file name is to be submitted to at least one Internet cataloging engine, and

submitting an acceptable uniform resource locator containing the file name to each of the at least one Internet cataloging engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

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2. (Original) The website management method as in claim 1, further comprising of step of:

storing only the file names known to be webpages.

3. (Original) The website management method as in claim 2, further comprising the step of:

storing the entire file associated with the file name.

4. (Previously Amended) The website management method as in claim 1, further comprising the step of:

storing only the file names known to be webpages and were submitted to at least one Internet cataloging engine.

5. (Previously Amended) The website management method as in claim 4, further comprising the step of:

storing the entire file associated with the file name that was submitted to at least one Internet cataloging engine.

6. (Currently Amended) The website management method as in claim 4, wherein storing only the file names known to be webpages further comprises storing the date and time the file name was submitted to at least one Internet cataloging websiteengine and the name of the Internet cataloging engine.

7. (Currently Amended) The website management method as in claim 1, further comprising the step of:

determining which file names are to be submitted to the Internet cataloging search engine.

8. (Previously Amended) The website management method as in claim 1, wherein retrieving at least one file name further comprises the step of:

reading file names from a file.

9. (Original) The website management method as in claim 1, wherein retrieving at least one file name further comprises the steps of:

searching the programming code of the file name retrieved for additional file names known to be webpages, and

searching each additional file name known to be a webpage for additional file names known to be webpages until all webpages linked from the file name have been exhausted.

10. (Original) The website management method as in claim 1, wherein retrieving at least one file name comprises the steps of:

searching all the file names known to be a webpage within the current directory; traversing each and every directory from the current directory, and searching each traversed directory for additional file names known to be webpages.

11. (Original) The website management method as in claim 10, further comprising the step of:

creating a uniform resource locator by combining the file name with the protocol, domain name, and corresponding traversed directory name.

12. (Original) The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

checking the date the file name was last submitted to the Internet cataloging engine;

checking the submission rules associated with the Internet cataloging engine to submit the file name to, and

allowing the file name to be submitted if the date the file name was last submitted does not violate the rules of the Internet cataloging engine.

13. (Original) The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

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checking the user defined rules for the number of uniform resource locators to be submitted to the Internet cataloging engine, and

allowing the file name to be submitted if the submission does not violate a user defined rule.

14. (Previously Amended) The website management method as in claim 5, further comprising the steps of:

determining which file names are to be submitted to the Internet cataloging engine.

15. (Previously Amended) The website management method as in claim 14, wherein determining which file names are to be submitted further comprises the steps of:

comparing the data associated with the stored file name to the current corresponding file name file data found on the website, and

allowing the file name to be submitted to the Internet cataloging engine if the file name file data found on the website is different from the data associated with the stored file name.

16. (Currently Amended) The website management method as in claim 14, wherein determining which file names are to be submitted further comprises the steps of:

searching a file containing file names that are not to be submitted to Internet cataloging engines;

not allowing the file name to be submitted to an Internet cataloging engine if the file name is found in the file containing file names that are not to be submitted to ~~search~~Internet cataloging engines.

17. (Currently Amended) A website management method as in claim 1, wherein submitting an acceptable uniform resource locator further comprises:

determining if the uniform resource locator is in a form acceptable to the Internet cataloging engine, and

modifying the uniform resource locator to be in a form acceptable to the Internet cataloging engine the uniform resource locator is to be submitted to, if it is determined to be in a form that is unacceptable to the Internet cataloging engine.

18. (Previously Amended) The website management method as in claim 1, further comprising the steps of:

storing file names known to be webpages that exist on the website being managed.

19. (Currently Amended) The website management method as in claim 1, further comprising the steps of:

storing file names known to be webpages that exist on external websites which are not being managed.

20. (Original) The website management method as in claim 1, further comprising the steps of:

displaying the uniform resource locators associated with the managed website.

21. (Previously Amended) The website management method as in claim 20, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the title within the webpage associated with the uniform resource locator.

22. (Previously Amended) The website management method as in claim 20, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the metatag information within the webpage associated with the uniform resource locator.

23. (Currently Amended) The website management method as in claim 2022, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the title within the webpage associated with the uniform resource locator.

24. (Previously Amended) The website management method as in claim 20, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the ranking position of the uniform resource locator within a desired Internet cataloging engine.

10 25. (Currently Amended) A website management method for managing a website's visibility on the Internet, comprising the steps of:

13 retrieving at least one file name;
creating an acceptable uniform resource locator by combining the file name with a protocol and a domain name; and
submitting the acceptable uniform resource locator containing the file name to each of at least one Internet cataloging engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

26. (Previously Amended) Computer executable software code stored on a computer readable medium, the code for managing a website's files for submission to at least one Internet cataloging engine, comprising:

code for retrieving at least one file name;

code for determining if the file name is to be submitted to the at least one Internet cataloging engine, and

code for submitting an acceptable uniform resource locator containing the file name to each of the at least one Internet cataloging engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

27. (Previously Amended) Computer executable software code stored on a computer readable medium, the code for managing a website's files for submission to at least one Internet cataloging engine, comprising:

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code for retrieving at least one file name;
code for creating an acceptable uniform resource locator by combining the file name with a protocol and a domain name; and
code for submitting the acceptable uniform resource locator to each of the at least one Internet cataloging engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

28. (Previously Added) A method for providing information about a site to a network cataloger, comprising:

retrieving at least one file name;
determining if the at least one file name is to be submitted to the network cataloger;

identifying a set of submission rules associated with the network cataloger;
creating a uniform resource locator from the at least one file name; and
submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules.

29. (Previously Added) The method of claim 28, wherein creating comprises at least one of converting the file name into a URL format compatible with the protocol of the network cataloger, confirming that the file name is already in a general URL format and converting the file name into the compatible URL format, and confirming that the file name is already in the compatible URL format.

30. (Previously Added) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and wherein submitting comprises submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules and the ranking.

31. (Previously Added) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and re-submitting the uniform resource locator to the network cataloger in accordance with a preferred ranking.

32. (Previously Added) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and retracting the uniform resource locator in accordance with a preferred ranking.

33. (Previously Added) The method of claim 28, wherein retrieving the at least one file name comprises retrieving a name associated with a framed page, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and at least one of a framing page and the site.

34. (Previously Added) The method of claim 28, wherein retrieving the at least one file name comprises retrieving a name of an external file associated with the site, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and the site.

35. (Previously Added) The method of claim 28, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by at least part of an image map.

36. (Previously Added) The method of claim 28, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by a forbidden file, while maintaining the anonymity of the forbidden page.

37. (Previously Added) The method of claim 28, comprising:

determining if the submission of the uniform resource locator to the network cataloger would result in an error; and
modifying the uniform resource locator to avoid the error.

38. (Previously Added) The method of claim 28, wherein creating comprises creating the uniform resource locator from the file name in accordance with the set of submission rules.

39. (Previously Added) The method of claim 38, wherein creating comprises at least one of converting the file name into a URL format compatible with the protocol of the network cataloger, confirming that the file name is already in a general URL format and converting the file name into the compatible URL format, and confirming that the file name is already in the compatible URL format.

40. (Previously Added) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and wherein submitting comprises submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules and the ranking.

41. (Previously Added) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and re-submitting the uniform resource locator to the network cataloger in accordance with a preferred ranking.

42. (Previously Added) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and retracting the uniform resource locator in accordance with a preferred ranking.

43. (Previously Added) The method of claim 38, wherein retrieving the at least one file name comprises retrieving a name associated with a framed page, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and at least one of a framing page and the site.

44. (Previously Added) The method of claim 38, wherein retrieving the at least one file name comprises retrieving a name of an external file associated with the site, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and the site.

45. (Previously Added) The method of claim 38, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by at least part of an image map.

46. (Currently Amended) The method of claim 38, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by a forbidden file, while maintaining the anonymity of the forbidden page.

47. (Previously Added) The method of claim 38, comprising:

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determining if the submission of the uniform resource locator to the network cataloger would result in an error; and

modifying the uniform resource locator to avoid the error.

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SUMMARY OF TELEPHONE INTERVIEW OF FEBRUARY 17, 2004

The interview was conducted by telephone at 2:00 p.m. EST on Wednesday February 18, 2004 and was concluded prior to 3:00 p.m. EST ("Interview"). The participants to the Interview were Examiner George C. Neurauter, Jr.; inventor James A. Stob; and Applicant's counsel Andy B. Katz, Esq. and Steven E. Halpern, Esq. (collectively the "Participants").

Applicant thanked the Examiner for taking the time for the Interview, particularly since there was a final rejection pending. The references discussed included "Archiving on the Internet" by Brewster Kahle, published 4 November 1996 ("Archiving") and U.S. Patent No. 6,253,198 ("Perkins"). Except for these references, no exhibits were shown nor were any demonstrations conducted. At no time during the Interview did Applicant concede, acquiesce and/or otherwise comment as to whether Perkins constitutes prior art.

During the Interview, Participants first made reference to the fact that Examiner had previously rejected the independent claims under 35 U.S.C. § 102(b) as being anticipated by Archiving. Participants discussed the differences between Archiving and the claimed invention, with principal emphasis on what is referenced as the "submission feature." Requesting reconsideration of Applicant's prior arguments regarding the submission feature, Applicant referenced and emphasized the salient aspects of Applicant's argument from the Response to the Office Action of May 12, 2003, which are reproduced below:

Applicant submits that the claim is patentable based on the "submission" features that were present in the claims prior to amendment and that remain in the claims subsequent to amendment....Archiving does not disclose the submission features of the inventions. While Archiving addresses search engines, Archiving does not discuss methods for submitting to engines. No where does Archiving disclose or suggest "determining if the file name is to be submitted to an Internet cataloging" website and/or engine nor does it disclose or suggest "submitting... to at least one Internet cataloging" website and/or engine. Archiving only discusses search engines themselves retrieving this information, and in fact states that the techniques it discussed are applicable to search engines (emphasis in original).

The submission of information to a search engine is a technologically distinct procedure from the retrieval of information by a search engine. Archiving fails to disclose or suggest all of the claim elements and, for at least this reason, Applicant submits that independent claim 1 is patentable and respectfully requests immediate allowance (emphasis added).

In light of Participants clarification and request for reconsideration, Examiner indicated that Examiner would likely withdraw the outstanding § 102(a) rejection based on Archiving.

Applicant had brought Perkins to the special attention of Examiner as being a reference that is closer to Applicant's field of technology than Archiving. Examiner has not made a rejection based on Perkins, however Examiner previously cited Perkins and Examiner indicated during the Interview that Examiner would be further scrutinizing Perkins. Applicant did not and does not concede, acquiesce and/or otherwise comment as to whether Perkins constitutes prior art. It is unknown to Applicant whether Examiner will issue and/or intends to issue a Perkins-based rejection.

As another issue discussed during the Interview, Examiner instructed Applicant to remove all embedded links, regardless of whether or not the embedded links were underlined. Applicant agreed to remove all embedded links, and to the extent necessary, insert a description of the removed material in a way that does not introduce new matter.

As another issue discussed during the Interview, with regards to the rejection of claims 28-47, Applicant's counsel argued that "network cataloger" was adequately disclosed and supported by the specification and asked that Examiner reconsider the § 112 ¶ 1 rejection. Examiner agreed that the specification references to the "Internet" support a claim to a "network" and indicated that Examiner would remove the § 112 ¶ 1 rejection.